

January 2, 1982

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Bob Fabris
c/o The Arcadian
3626 Morrie Dr.
San Jose, Calif.
95127

Ken's catalog idea

Dear Bob,

In early November I went to the Montgomery Wards at Northpark and offered to give a free demonstration of the Bally Arcade and Basic cartridge. (Astrovision Basic was not available yet.) In the next two weeks I gave three 5-hour demonstrations including programs from the Arcadian and WaveMakers. I also displayed all three volumes of the Arcadian. Now I have the new Basic and I'm going to be giving more demonstrations of old programs converted to Astro-Basic.

Following my demonstrations Wards was sold out of the arcade for two weeks. Now they give me 10% discount on all arcade accessories. They also give my name and phone number to everyone who buys an arcade and tell them to call me if they have any questions. Several people have called me to ask why the Artillery Duel program in the instruction book won't work. I tell them about the RND (that was misspelled in line 430, then I tell them about the Bally user group I'm assembling. Finally I tell them that they should subscribe to the Arcadian, (and order all the back issues), to get the most use from their arcade and Basic.

If they ask me about the Basic Express I tell them that all the back issues weren't worth the two month wait after they cashed the check I sent them. I'm still waiting for the Sept.-Oct. issue!!!

Two stores that sell the arcade opened up recently in the Quad Cities but they didn't know the Basic even existed. I am planning on offering to give them demonstrations soon. There are now a total of four stores in the Quad cities that sell the arcade and Videocades: Montgomery Wards (Northpark & Southpark), Video Island (Northpark), and WSTL Home Video (N. Brady St. Davenport). I would be glad to deliver any package of information, about The Arcadian, Astrovision-Basic, or software producers, to all four of these stores.

To answer who and what should decide what is "quality" software for the four color catalog I would use the following guide lines.

A program rating sheet like that used in the earlier Arcadian should be used. Then we would find the average score of all the aspects.

The catalog would use the top 96 programs with no score less than seven.

However, if the catalog is published and financed by Astrovision it would be totally up to them to decide what to include. An alternative would be to let each software producer publish their own catalog and include all of their own products. Interest in a separate catalog has been expressed by Mike Peace (Wave Makers) and Bill Loos (L & M). Top printing cost would be \$1.85 per 48 page catalog in 10,000 quantity. So it wouldn't have to cost more than the "Sourcebook". I don't mean to put down Richard Housers "Sourcebook", a friend of mine has one and we get much use of it. It is a handy index of all the information published in the Arcadian and Basic Express. What I'd like from a program description is, (besides a graphic example), is a clear, honest description of how the program operates. In short, a description that isn't packed with imagination. Could you send me a list of your personal top 10 favorite programs that aren't available from the Arcadian? ^{interests}

If enough people would express in a good descriptive catalog I'm sure that Astrovision would be glad to review programs for publication in the catalog.

Last of all, would you put my name, address, and phone number in the Arcadian asking Bally users in and around the Quad Cities to call me for more information about an active Bally user group?

Thank you. Sincerely,

Ken Springsteen

Ken Springsteen

↪

1935 Winding Hill Rd. #1008
Davenport, Iowa 52807

Ph. 319-355-5469

Some of these programs sound interesting but I have to ask myself... #1. Do they use graphics?

W & W SOFTWARE SALES
6594 SWARTOUT RD.
ALGONAC, MICH. 48001

#2. Are they very similar to games I already obtained from the Arcadian?

#3. How much use of graphics, color, sound?

#4. Is it worth the gamble to answer the above questions?

The answer to #4 is always "NO!!!"

Dear Bally Buffs,

Our pre-packaged cassettes have 5 programs each for \$10.00. Cassettes with listings are \$12.50, and individual program listings are \$1.00. Individual program listings will be available on a single program basis. When ordering listings, please specify the name of the program you want.

All C.O.D. orders will include postage and handling. Orders may be shipped in more than one package.

All software is programmed specifically for the Bally - ZK - Tiny Basic with interface. Keep tape head clean and volume at mid-range to avoid input difficulties. We suggest making a master copy on high quality tape to use if tape is accidentally erased or broken.

W & W Tape #1

OTHELLO - 0 to 2 players. Keeps score throughout the game. → O-Jello?

VAN GAM - 1 player. → What is a Van Gam?

FLIGHT SIMULATOR - 1 player. Learn the skill of flying.

SUB SEARCH - 1 player. Find the enemy sub before you are blown up. → Arcadian?

HANGMAN - You put in the words, computer mixes them up for you. → Crypt-o-grams?

W & W Tape #2

CONCENTRATION - 2 to 4 players. Similar to game cartridge.

SPACE CHASE - 2 players. Shoot your opponent out of the sky.

SLOT MACHINE - Practice for Vegas. → What does it look like?

GAME of LIFE - Watch the birth, growth, and death of a colony of cells. → Cursor?

MATH QUIZ - Problems in 4 basic math functions. Skill level adjusts to player.

W & W Tape #3

BIORHYTHMS - See how you are going to do today. → Arcadian?

ALIEN PATROL - Kill the Aliens and return to base before you run out of fuel.

TIC TAC TOE - 1 player.

MASTERMIND - Guess the computer's 4 digit number. → Arcadian?

CALENDAR - Any month, any year. → Arcadian?

W & W Tape #4

CYLON RAIDERS - Shoot down the 10 Cylons with your Viper. → Arcadian star fighters?

CHECKERS - 1 player. → Arcadian?

BLOCK BUSTER - 1 player. Knock down the walls.

MENSA TEST - 8 sample IQ questions to test yourself and friends.

RUSSIAN ROULETTE - See if you can survive.

W & W Tape #5

BOWLING - For everyone who hates all that physical activity, but loves to bowl. → Bowl a Bam?

W & W RACETRACK - Win a bundle, and not have to worry about the I.R.S.

SPACE DOK - Dock your ship. 4 levels of difficulty. → Arcadian?

RIDDLE - After you figure it out, try it on your friends.

SEQUENCE - Random selections to sharpen your math skills.

W & W Tape #6

- * BRAIN BENDER - Fill the outer squares with the middle square empty and you win!
- AMORTIZATION - Check the progress of your mortgage.
- CHECKBOOK BALANCER & COMPOUND INTEREST - Makes bookkeeping easier.
- LAZER BLAZER - 1 player. Blow up asteroids and space ships to score.
- POCKET PUZZLE - 1 player. Number jumble. You put in correct order. → *Puzzle 15?*

W & W Tape #7

- ROBO CHASE - Robots are out to get you. → *Are robots boxes, asterisks, #1?*
- BUDDHA'S BOGGLER - Pyramid puzzle. → *Towers of Hanoi?*
- WORDS of WISDOM - Aphorisms. ?
- ENHANCED LUNAR LANDER - Challenging.
- JUKEBOX - Plays 7 tunes. Some Christmas carols. → *Georg Moses tape?*

W & W Tape #8

- KENO - Vegas style gambling. → *Arcadian Keno?*
- SPACE ADVENTURE - Survive the perils of space, and locate Earth.
- CODE BREAKER - An aid for solving CRYPTOGRAMS.
- SAMPLER #3 - System crash, computer art, and powers of 2.
- TEMPERATURE QUIZ - Teaches youngsters how to read a thermometer.

W & W Tape #9

- INSPECTOR CLEW-50 - Tests your deductive powers.
- SOLITAIRE - See if the computer can win! → *Arcadian T.V. Ghost?*
- TV GHOST - Goblin insults you on Halloween.
- COMPUTER ART - Geometric designs and patterns.
- CLOCK - Turn your TV into a digital clock. → *Arcadian's clock?*

ATTENTION: Owners of the 'BLUE RAM'. We have a program called 'BALLY NUCLEAR POWER PLANT' available on tape only, for \$5.00. It is a very good simulation of the operation of a nuclear power plant. The program uses the blue ram for the manu printouts needed to monitor the operation of the plant. There are very few graphics, but we think you will find it very entertaining.

THANK YOU,
Robert A. Weber
ROBERT A. WEBER

This is a good catalog using graphic examples. The written descriptions

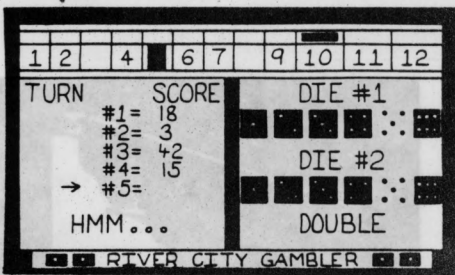
L & M SOFTWARE

are a bit too "flowery" or imaginative for my purposes.

Creative Original Games for Bally/Astrovision Arcade Computer System on tape cassette, Postage Paid.

L+M has a new game not included in this catalog called "Meteoroids". After a detailed description over the phone I sent for it. It is my favorite game in the following graphic pictures are true representations of the games we sell.

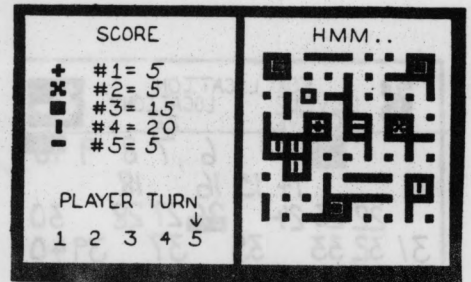
I only have 3 programs by L+M... Meteoroids, Phantom Star Fighters, and Space Quest. I recieved my tape 5 days after I sent my order (w/ money order). I plan on buying more.



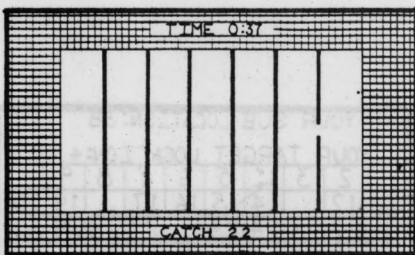
River City Gambler



Space Checkers



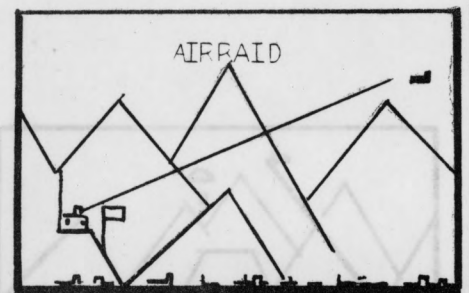
Claim Jumper



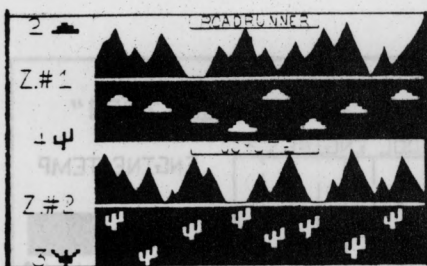
Crazy Ball



The Mummy's Treasure



Air Raid

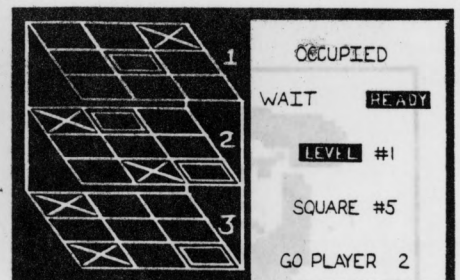


Coyote Roadrunner Race

I have this.

#1 985	PLAYER SCORE	1000	#2
[Game Board]			
PLAYER 2 RELOAD			

Phantom Star Fighters
Excellent use of graphics.
Challenging too!



3-D Tic Tac Toe

Ship has only up+down motion with K(X)

I have this.
Game of accuracy not speed.

Good use of graphics.

Space Quest 2001

Bombardier

SUSPECT #10
PLAYER #4
SUSPECT STATEMENT
A
WITH LEVEL 1 OR 2
LOCATION
PLACE

Space Sleuth

	FOX		LOCATION		LOCATION?		
	LEVEL 2	2ND LEVEL					
1	3	4	6	7	8	9	10
11		14	15	16	18		
	22	23	24	26	27	28	30
31	32	33	35	37	39	40	
41	42	44	45	46	48	49	50
51	52	53	55	56	57	58	60

The Fox & The Hare

ALARM
NOISE SENSOR

MOVES 10 LAPSE TIME

Mission Impossible

Galactic War 2002

Rescue Air Drop

BILGE LEVEL
FULL
HALF
EMPTY

SCORE 100

THE BLACK LAGOON

The Black Lagoon

YOUR SUB LOCATION: 58
YOUR TARGET LOCATION: 4

1	2	3	4	5	6	7	8	9
11	12	14	15	16	17		19	20
	22	23	24	25		27	28	29
31	32	33	35	36	37	38		40
41	43	44	45	46	47		49	50
51	52	53	54	56	57		59	60

Sink The U-Boat

Ayatollah Dart Board

	1	2	3	4	5	6	
1	■	■	■	■	■	■	1
2	■	■	■	■	■	■	2
3	■	■	■	■	■	■	3
4	■	■	■	■	■	■	4
5	■	■	■	■	■	■	5
6	■	■	■	■	■	■	6

ATOM SMASHER

Atom Smasher

"STAR BASE 2000"

COOL ENGINES ? ENGINE TEMP

SCORE 100

Star Base 2000

THE MUMMY'S TREASURE: Do you like treasure hunts? There are three levels, 180 rooms total. Can you find the secret passages which lead to the dungeon, then find the treasure room before the mummy finds you? Or will you be carried to a different level by a mysterious force? Each replay is different and exciting! 1-4 PLY 1-4 HC

AJR RAID: In this game you can be a hero and save the people of a mountain village by manning the gun emplacement on the mountain top and blasting the bomber out of the sky as quickly as possible. What will your rating be at games end: Expert, Sharpshooter, Marksman, or lower? 1 PLY 1 HC

DART BOARD: Electronically stick a hole in the Ayatollah! Well, here's your chance to punch Khomeini out. This 3D dart board with a picture of the Ayatollah on it is an excellent graphic game and conversation piece. Just watch what happens when you hit Khomeini in the right spot! 1 PLY 1 HC

RESCUE AJR DROP: This is your chance to save a surrounded village located high on a mountain plateau. You must drop a load of supplies by parachute and hit the tiny plateau. There is difficulty in allowing for wind speed and direction. Also, being fired upon by the enemy, knowing that if your plane is hit it will explode and crash in the mountains. This is an exciting game of skill. 1 PLY 1 HC

TARGET: This is a series of three games, Pop-Up, Deck the Duck and Skeet. The score is displayed in each section and totaled at the end of the 3rd game. Here is a chance to test your shooting skill and compete against friends for high score. 1 PLY 1 HC

KILL THE VULCAN: In this game you do battle with the deadly "Vulcans" on a lonely outpost in space. Using gun elevation, in degrees, you must fire at an approaching enemy and destroy him before he homes in on you. Over and under shot distance is displayed each time you fire your weapon to aid you in your next shot if you have one. 1 PLY 1 HC

SINK the U-BOAT: Did you get the opportunity to sink any U-Boats during World War II? Probably not, so here's your chance to do battle with a German U-Boat. Battle is done on a large grid where a game of elimination is played with the computer. Excitement builds the longer the game lasts. 1 PLY KEY PAD

SEARCH and DESTROY: The mad Dr. Oppenheimer has stolen a nuclear sub and threatens to destroy the world. Your job is to save the world by destroying the sub and avoiding the mines randomly located in the sector. 1 PLY KEY PAD

STAR BASE 2000: This game puts you in command of starship "Aquila". You must reach the "Star Base" by navigating thru force fields, black holes, and avoid overheating the engines in your starship. Points are deducted each time you use the cool down feature, but the cool down feature can only be used when passing through force fields. If your starship engine temp. exceeds 100°C the ship will be destroyed. 1 PLY 1 HC

BLACK LAGOON: You are the pilot of a leaky boat which must reach the dock on the other side. Watching the bilge level and using the pump station located at each passageway only as needed. When pumping down a monster surfaces moving toward you, limiting the amount of water you can pump from the boat bilge. Each new game finds a different shaped lagoon and waterway locations. 1 PLY 1 HC

MISSION IMPOSSIBLE: You must successfully reach the end of the corridor containing rooms filled with poison gas and deadly robots. Your oxygen supply time is displayed by the hour glass. You may retreat any time and refill your supply. Nine difficulty levels, robot sensor alarms and low oxygen alarms all help to make this an exciting game. 1 PLY 1 HC

BOMBARDIER: You're flying over mountains in a bomber. The area below contains Russian missile silos which you must bomb. You must allow for wind speed and direction. You're also being fired upon by the silos. If your plane is hit it will crash and explode in the mountains. With each new game the mountains and location of the missile silos will change. 1 PLY 1 HC

SPACE QUEST 2001: Your interstellar space craft must save a friendly colony, on the planet, from the "Star Plunderer". You must break thru the forcefield and destroy the enemy, using lasers and missiles. The excellent graphics and the 35 difficulty levels, all in 1.8K, make this game one of you best. 1 PLY 1 HC

THE FOX and the HARE: The fox is trying to find the hare by searching a field, containing rabbit holes, that are two levels deep. The fox must guess in which hole and at what level the hare is hiding. After each attempt the location the fox guessed is eliminated from play, narrowing the places for the hare to hide. You decide the number of attempts the fox will get. Also, the hare has the option to move or stay where he is after each guess the fox makes. 2 PLY 1 HC KEY PAD

GALACTIC WAR 2002: From your starship you must destroy two types of Klingon space gun implacements as they appear on the planet by firing your missiles. When it is a megaton blaster you must try and avoid his rapidly firing gun. Many options are offered, enabling you to custom arrange the difficulty of play. 1 PLY 1 HC

ATOM SMASHER: This is a two player strategy game, where each player selectively removes radioactive particles from atoms. The atoms reach critical mass and explode shooting energy to adjacent atoms, causing a chain reaction. The score is displayed. Very fascinating and exciting! 2 PLY 2 HC

SPACE SLEUTH: Is a Who-Dun-It mystery game for 1 to 4 players. You won't believe the amount of features in this 1.8K game of strategy. There are over 75,000 combinations of suspect, clues, alibies and locations. A unique "Sherlock Eye Piece" is employed to decode secret information displayed to each player, in turn. Game comes with one Sherlock Eye Piece, one private question list and eight fact sheets to aid all players in solving the mystery. Unusual game of wit and logic. 1-4 PLY 1-4 HC Must have color TV set

CRAZY BALL: Two games in one program! "Catch 22" and "Blockade" involve a crazy little ball that is constantly bouncing around and off walls. An action skill game that challenges eye to hand co-ordination. Score is displayed in game time, during or after the game, at your preference. 1 PLY 1 HC

COYOTE-ROADDRUNNER DESERT RACE: This is a two player game with all of the excitement and thrill that a race can generate. The race takes place over three screens or zones. All of the hand control functions are used on this one. 2 PLY 2 HC

PHANTOM STAR FIGHTERS: Is a two player maze game. The star fighters are cloaked to render them invisible, except when they bump into a barrier or when reloading. You have a choice of two types of lazer weapons. 2 PLY 2 HC

3D TIC TAC TOE: The first L & M three dimension display, with three levels of game boards. Players can win in all three dimensions or one! This game will amaze you and is for two players. The computer will keep everyone from cheating and will indicate when there is a winner, who the winner is, and will light up the three squares that make up the Tic Tac Toe. 2 PLY 2 HC

CLAIM JUMPER: Allows the players to construct 4 sided claims on the playing board. The object is to be the one to put the 4th side on a claim, establishing ownership of the claim and 5 points to your score. You choose board sizes 4-9. Bally can play, too, on this one, making it a possible 5 player game. 1-5 PLY 1-4 HC

RIVER CITY GAMBLER: A fascinating dice game of chance. Each player, in turn, must eliminate as many numbers at the top of the screen by choosing numbers which equal the sum of the dice. The score and player turn is displayed. On this one the computer can play, too, making it a 1 to 5 player game. 1-5 PLY 1-4 HC

SPACE CHECKERS: Is a strategy game where the object is to eliminate as many of your opponents "faces" from the playing board as possible by making adjacent moves. For one or two people. If only one person plays then the computer plays no. 2 position. 2 PLY 1-2 HC

LIGHT SHOW PROGRAM #2: Many colorful displays designed to expand the visual/musical presentation in to the graphic art form. This is for use with the L & M Color Organ/Light Show Interface.

